

NOWSPEED

June 14, 2024
J. Max Rielly
Nowspeed
Director, Search Marketing Services
mrielly@nowspeed.com
508-616-0111 x507

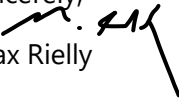
To Whom It May Concern:

I highly recommend Reneir Cruise based on his performance while managing him directly from April 2022-May 2024 on the search marketing team at Nowspeed.

Reneir and I worked together most on Google Ads campaigns and search engine optimization, where he demonstrated a strong skillset in both PPC & SEO best practices. Reneir's experience included Google Ads campaign development, ad copy writing, budget optimization, data analysis, on-page SEO optimization, technical SEO analysis, conversion tracking implementation, and more. Reneir was also willing to tackle additional responsibilities outside of his typical role, such as leading the video editing podcast production efforts for a new service at Nowspeed. Through this process, he demonstrated both his strong video production skills and his ambition to contribute to the organization in multiple ways.

Reneir's professionalism and communication strongly complements his marketing skillset. At Nowspeed, he regularly communicated with internal and external constituents in a proactive, genuine, and courteous manner, making him a pleasure to work with. Reneir built many successful relationships through his combined marketing & communication skills.

I greatly appreciated the opportunity to work with Reneir and highly recommend him to any organization lucky enough to have him.

Sincerely,

Max Rielly